



SmartHeart presents

THAILAND INTERNATIONAL DOG SHOW 2008

EVENT FACT SHEET

Show Name	Thailand International Dog Show 2008
Show Dates / Show Time	26 - 29 June, 2008 (10.00 am. – 8.00 pm.)
Venue	IMPACT Exhibition & Convention Centre, Hall 5 – 6, Bangkok Thailand
Total Gross Area	13,500 sq.meters
Frequency	Annual
No of Editions	Sixth
No of Exhibitors	Over 190 exhibitors
No of Visitors	Over 180,000 (including 5000 trade visitors)
Organizer	IMPACT Exhibition Management Co.,Ltd
Supported by	The Kennel Club of Thailand Thai Pet Industry Association
Supporting Magazines	<ul style="list-style-type: none"> ▪ Sue Rak Sat Liang ▪ Dogazine ▪ PetMania ▪ Yourpet Magazine
Show Special Features	<ul style="list-style-type: none"> ▪ Dog Competition ▪ Dog Agility Competition ▪ Relationship games between dog & owner ▪ Dog training course, dog agility & obedience show ▪ Academic Conference ▪ Thailand dog show mobile clinic ▪ Seminars
Exhibitor Profiles	<ul style="list-style-type: none"> ▪ Dog Food, Treats & Chews ▪ Dog Shampoo, Conditioner, Lotion and Grooming Equipment ▪ Products & Accessories for Dog: Dog Kennels, Houses, Dog Beds, Collars, Toys etc., ▪ Dog Healthcare: Treatment medicines, Vaccines, and Supplements ▪ Dog Farms and Breeders (with Pet Degree) ▪ Dog Services: Grooming & Bath, Dog Hotels, Dog Training ▪ Dog Fashion & Souvenirs ▪ Dog magazines and medias ▪ Goods and Products relating to Dogs

Visitor Profiles	<ul style="list-style-type: none"> ▪ Importers ▪ Wholesalers ▪ Retailers ▪ Supermarkets/hypermarkets ▪ Specialty pet shops ▪ Dog groomers ▪ Dog owners and lovers ▪ Exporters ▪ Distributors ▪ Manufacturers ▪ Convenience stores ▪ Veterinarians/Veterinary clinics ▪ Breeder/Farm owners
Advertising and Promotional Campaign	<ul style="list-style-type: none"> • Press Releases • Quarterly Show Updates • Comprehensive and Informative Website • Advertising Campaigns in Major Trade Publications, Magazines, Newspapers, Radio, and TV medias • Collaborations with Trade Bodies and Associations • Internet Listings • Targeted Direct Marketing and Mailing to our extensive database • Outdoor Billboards • Press Conferences
Standard shell scheme consists of	<ul style="list-style-type: none"> ▪ Partition wall height 2.50 M. ▪ Fascia Board with company's name ▪ Folding chair 2 nos. ▪ Fluorescent 40 watt. 2 nos. ▪ Power socket 5 Amp. 1 no. (do not use with lighting equipment) ▪ Booth carpet ▪ Reception Desk 1 no. ▪ Waste basket 1 no. <p><u>Unit Price:</u> Please contact organizer for participation fee</p>

For booth reservation:

Contact: Exhibition Project Department

IMPACT Exhibition Management Co., Ltd.

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